



I M B U M B A
F O U N D A T I O N

CARING4GIRLS SANITARY DRIVE - REQUEST FOR DISTRIBUTION SUPPORT

Dear Corporate Partner

In partnership with the Dischem Foundation #MillionComforts campaign, the Imbumba Foundation is currently in the process of collecting a target of 10 million sanitary pads from Dischem Stores. Sanitary pads are being donated by their customers as part of the #MillionComforts campaign.

Collected menstrual hygiene products will be distributed as part of our Caring4Girls Programme to indigent girls from disadvantaged schools across South Africa. Research has revealed that girls from poor backgrounds could miss up to 50 days of school each year due to menstrual related challenges. According to UNICEF, girls' education and empowerment literally saves millions of lives. More educated women tend to be healthier, work and earn more income, have fewer children, and provide better health care and education to their children.

The 2018 Trek4Mandela expedition aims to raise enough funds to ensure that an additional 500,000 girl children will not miss a day of school and give much-needed accessibility to sanitary towels. The target of the 2018 Trek is to raise enough funds to procure 6,000,000 (60,000,000pads) packets of sanitary pads and facilitate the distribution of such. We are currently reaching over 350,000 girls throughout South Africa with our current campaigns. Our target is to reach 2 million girls by 2020.

We plead with our corporates partners to contribute to our goal of reaching 500,000 girls and more this year, by making a pledge to our distribution campaign.

Request for donation of R100,000

The cost of distributing one years worth of sanitary pads, and providing supporting menstrual and personal development education to approximately 300 girls / one average rural school, is R100,000.

Please assist us by enabling the distribution of sanitary towels, whilst expanding your CSI reach. Contributing companies are invited to nominate schools within their own CSI footprint as beneficiaries. Our selection criteria for beneficiary schools are as follows:

- First preference is given to prospective partner/ or sponsor to choose a school.
- Alternatively, schools can be chosen from list of needy schools compiled by provincial or district Department of Education.
- Orphaned and vulnerable.
- Girls from child headed homesteads.
- Poor or no fee schools.
- Teenage pregnancy hot-spots.
- Quintal 1 to 3 schools, ((Non-fee paying schools).

#MAKEADIFFERENCE

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A section 18A tax certificate can be issued for all donations.

Should you wish to become involved in this very worthy campaign, kindly email Nkateko Mabale on nkateko@imbumbafoundation.org. Please visit our website for more information on our projects www.imbumbafoundation.org / www.caring4girls.com and www.trek4mandela.com

We sincerely thank you for your support of enabling this very worthy project! We look forward to welcoming you as a CSI Partner.

Sincerely,



Richard Mabaso

CEO

Email: richard@imbumbafoundation.org

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