

SOAP4 HOPE

We invite you to join us in our [Call to Action](#), following the Corona Virus: COVID19 pandemic and its rapid spread across the globe.

Help us donate anti-bacterial soap and alternative products, and provide access to water, to help curb and prevent unnecessary widespread infection within underprivileged South African communities, one hygienic drop at a time.

The CDC (Centers for Disease Control and Prevention) and WHO (World Health Organisation), both recommend the practice of hand hygiene frequently: Wash hands often with soap and water for at least 20 seconds.*

Our Relief Programme Objectives:

1. Collect hand washing soap or suitable alternatives to achieve the number 1 priority ...**handwashing for 20 seconds**...
2. Advocate **access to water** for under-resourced communities and partner with relevant water and sanitation bodies, to support and enable hygiene practices.
3. Roll-out a drive to **establish a hygiene protocol** by providing appropriate sanitizing products to those with limited access.
4. Be a conduit for the promotion of **accurate information**, provided by government and other related institutions, for communities with limited access to information.
5. Establish **multi-stakeholder partnerships** to strengthen government's efforts to fight and combat the spread of Corona Virus: COVID19.
6. Use influencers and multimedia platforms to create a **source of inspiration** to re-ignite a new sense of hope for a better future post the pandemic.

An Initiative By



I M B U M B A
F O U N D A T I O N

Drop-off Centres: We invite the public to drop off hand soap, hand sanitizer, antibacterial wipes, tissues and toilet paper at:

Nelson Mandela Foundation, 107 Central Street, Houghton, JHB
or Imbumba Foundation, 43 Wierda Road West, Sandton, JHB
Email: info@imbumbafoundation.org / WhatsApp: +27 (0)67 030 5924

To **donate online** to the campaign
<https://www.givengain.com/cc/soap4hope/>
Every contribution no matter how small helps!

#Soap4Hope #Back2Basics #CleanHandsSaveLives

*References: <https://www.cdc.gov/coronavirus/2019-ncov>
<https://www.who.int/emergencies/diseases/novel-coronavirus-2019/advice-for-public>