



Endowing **young women**
with resilient confidence

PROGRAMME
INFORMATION



IMBUMBA
FOUNDATION

The Caring4Girls programme came into existence in 2011 after Imbumba Founder and CEO, Richard Mabaso, overheard a fearful conversation about menstruation between his mom and niece, which to this day is deemed taboo in many societies.

Caring4Girls is a sanitary towels distribution programme to keep young girls in school during their monthly cycles. The programme focuses on creating awareness on puberty education and adolescence and, in the process, demystifies all menstrual related myths. Caring4Girls focuses on puberty and menstrual hygiene education and training, as well as the usage, handling and disposal of used sanitary towels and is active in indigent communities in rural areas, informal settlements and townships. The programme was officially launched with the support of the National Department of Education and The Banking Association South Africa, on 3 September 2013, at Elukwatini, Mpumalanga Province. Caring4Girls is endorsed by the Nelson Mandela Foundation as an official Mandela Day partner project.



At the same time as establishing the Caring4Girls Programme, the Imbumba Foundation launched Trek4Mandela, an annual expedition initiative to summit Mount Kilimanjaro in celebration of Mandela Day.

The expedition creates sustainability for the Caring4Girls programme through promoting the cause and raising funding for sanitary pads in line with the 67 Minutes for Mandela Day. The Trek4Mandela annual Kilimanjaro climb provides corporates and individuals a perfect opportunity to partake in celebrating Mandela Day.

Two young girls with short hair, wearing school uniforms, are smiling broadly. They are positioned on the left side of the image, partially overlapping the text area.

To join the
expedition visit
www.trek4mandela.com.

GOALS

Research has revealed that most poor girls may miss up to 50 days of schooling annually due to the lack of access to adequate sanitary protection. It is against these shocking statistics that the Imbumba Foundation established Caring4Girls.

- ❁ Reach and support as many disadvantaged girls as possible with sanitary towels.
- ❁ Create menstrual hygiene awareness through education and training.
- ❁ Establish Caring4Girls Peer Advocacy Groups in Schools.
- ❁ Reduce high number of school absenteeism and drop-outs caused by menstrual related challenges.
- ❁ Holistic development and empowerment of both girls and boys through our Vision 20/20 Youth Leadership Programme.

Since inception Caring4Girls has supported over 1,000,000 girls nationally throughout South Africa with the goal of reaching 2,000,000 girls by the year 2022.

Banking Details: First National Bank Cheque Account
The Imbumba Foundation Trust
Account: 6234 5136 677 Branch: Empangeni
Branch code: 220130 Swift code: FIRNZAJJ

givengain

www.givengain.com/cc/Caring4Girls

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